



Building A Global Recruiting Culture @ Mythical Games

A Case Study on Strategic Talent Acquisition and Change Management

Overview

Company:
Mythical Games

Timeline:
2022-2023

Focus:
Scaling recruitment for rapid growth and global expansion by developing a recruiting culture to attract top talent in the blockchain industry.

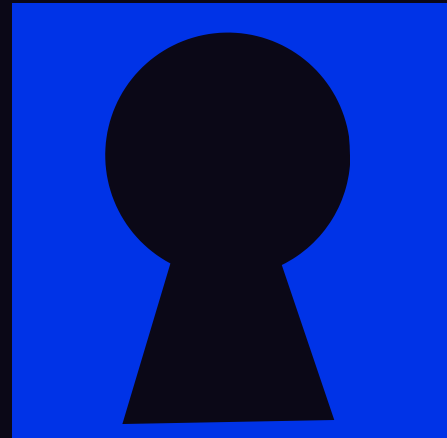




Strategic Results

Global Expansion of Recruiting Initiatives

- Objective: Launch recruitment efforts in new markets.
- Approach: Researched local markets, partnered with agencies, and utilized regional job boards.
- Outcome: Successfully tapped into diverse talent pools globally.



Sourcing and Recruiting Model

- Objective: Streamline recruitment process.
- Approach: Sourcers handle initial outreach and screening.
- Recruiters focus on candidate engagement and interview process.
- Impact: Improved efficiency and candidate experience.



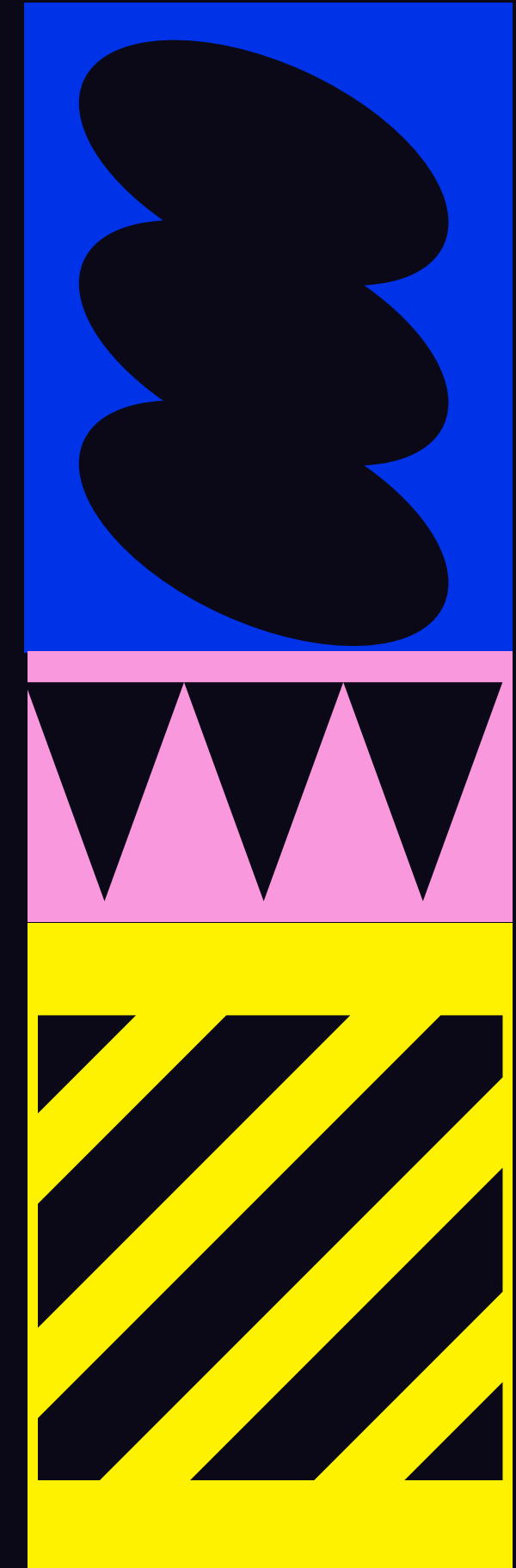
Tactical Triage

Hiring Milestones

- Objective: Hire 200+ new employees across multiple countries.
- Approach: Utilized targeted campaigns, referrals, and recruitment technologies.
- Outcome: Successfully met hiring targets, fueling company growth.

Recruitment Operations Enhancement

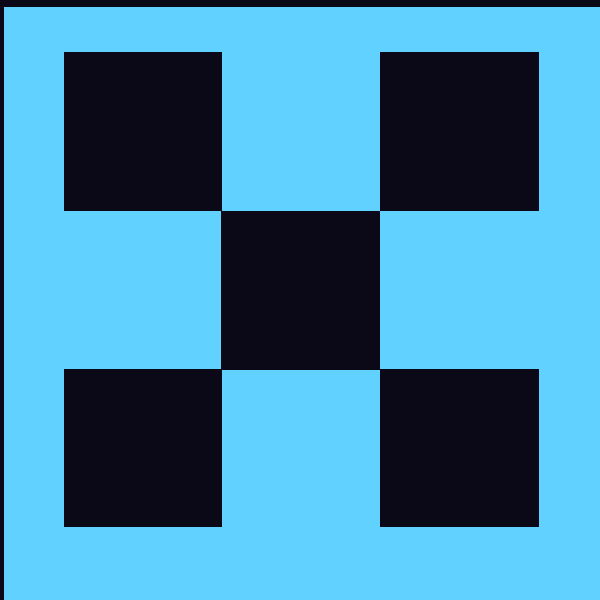
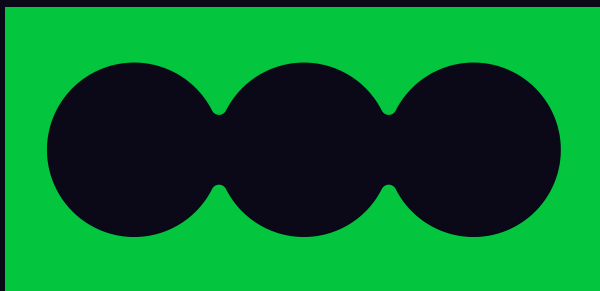
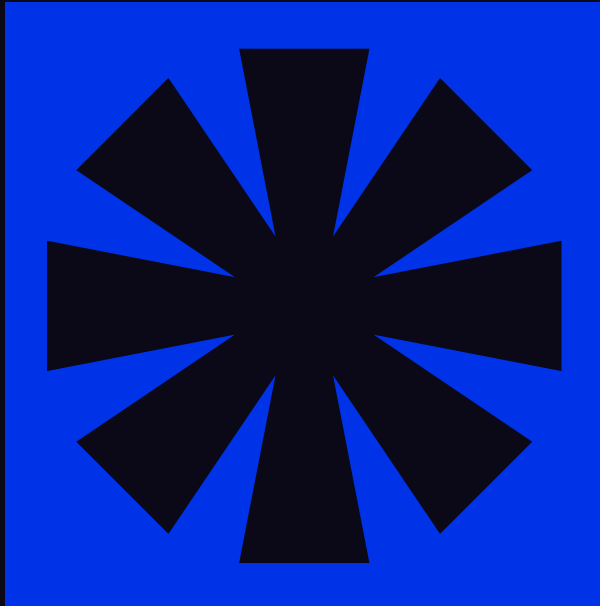
- Objective: Improve the recruitment process for all stakeholders.
- Approach:
 - Hired Senior Manager of Recruitment Operations
 - Focused on data-driven improvements, dashboards, and best practices.
- Impact: Enhanced decision-making, transparency, and candidate/employee experience.



Results and Impact

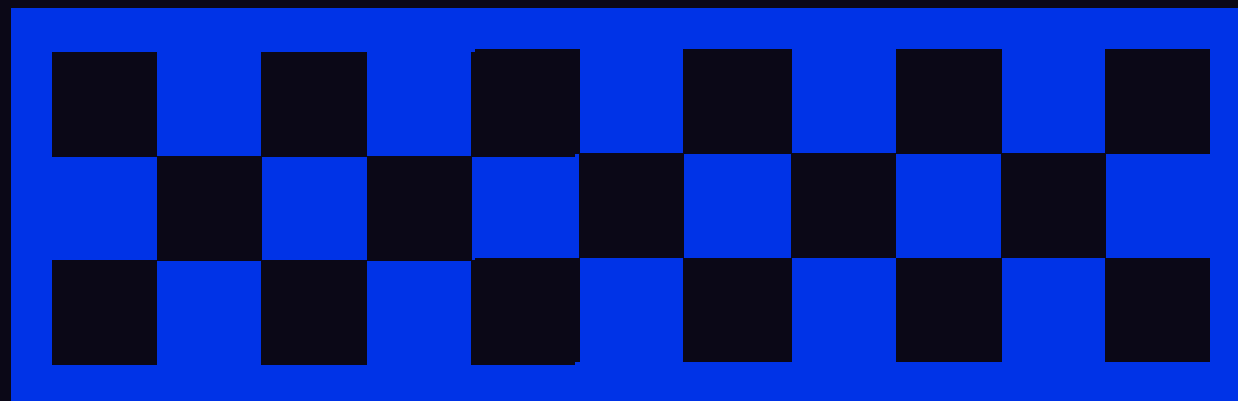
- Global Presence: Successfully launched in four new countries
- Operational Efficiency: Streamlined sourcing and recruiting
- Scalability: Achieved significant hiring milestones
- Enhanced Recruitment Operations: Data-driven improvements for a better experience

Conclusion: Mythical's strategic approach to building a global recruiting culture has been instrumental in its growth and success. The company's focus on understanding local markets, optimizing processes, and leveraging data-driven insights has established it as a leader in attracting top blockchain talent.





Let's talk! ✨



To Schedule a Consultation

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